

September , 2018

A Public and Private Joint Message Regarding Recovery from the Hokkaido Eastern Iburi Earthquake

- The vitality of Hokkaido. On display for those within. For the world -

Since the Earthquake struck Hokkaido earlier this month, we have received not only generous support, including relief supplies, volunteers, and monetary donations, but also countless warm words of encouragement from the people of both Japan and the world. The citizens of Hokkaido have taken heart from this support, and I would like to express my heartfelt appreciation for your generousities.

Currently, in many parts of Hokkaido, excepting severely affected areas, basic infrastructure for daily life and transportation functions have been recovering, and the citizens can enjoy a daily life close to normal. Now, it's time to regain our spirit and vitality with both speed and efficiency. Beyond a simple return to normalcy, we must strive for the continued growth of Agriculture, Forestry and Fisheries, which are our key industries. We must come together in support of small and middle-sized companies, as they support both the life and economy of local communities. And, we must continue, as always, to develop our food and tourism industries, which are our greatest strengths.

Your encouragement has given us the power to get moving again.

I humbly ask you to continue favoring Hokkaido-made products, and we the citizens of Hokkaido will make our absolute best efforts to ensure that as many tourists as possible come visit Hokkaido, where they can experience first-hand the charms of the prefecture, including foods that are treasures of the coming harvest season, *onsen*, seasonal fresh sea products, colorful leaves, and breathtaking sceneries in rural areas. Hokkaido, in turn, will put its vitality on display for those within, and for those around the world.

Head Representative, Harumi TAKAHASHI (Governor of Hokkaido)
All council member organizations

The Public and Private Collaborative Council on Urgent Economic Measures regarding the
Hokkaido Eastern Iburi Earthquake